



IM&M+ Marketing Materials

On the following pages, you will find template links to IM&M+ marketing materials.

Note: **IM&M+ is delivered under different projects and licensing agreements, each with its own branding standards.**

Please contact your service provider manager to know whether you are a licensed IM&M+ provider or part of the REPLICATE or Youth Employment Skills Strategy projects. Please ensure you're using the correct materials for your project.

The IM&M+ marketing team uses Canva. You will need a paid Canva account to access these items. If you do not have a paid Canva account, please let us know.

This includes posters, print-ready postcards, and social media materials. Each document includes fields to add your organization's logo and contact information. **Beyond adding your information, no changes may be made to the materials. IM&M+ and the Canadian Career Development logos must appear on all program marketing.**

Reach out to us at imimplus@ccdf.ca, if you have any questions.

We'd love to have you **tag us** in your social media posts! Here are our handles:

Instagram: [@imimplus](https://www.instagram.com/imimplus)

Facebook: [@canadiancareerdevelopmentfoundation](https://www.facebook.com/canadiancareerdevelopmentfoundation)

LinkedIn: [@ccdf-fcdc](https://www.linkedin.com/company/ccdf-fcdc)

Here are our hashtags!

#imimplus

#inmotionandmomentum

#ccdf

Looking for content to share? Here are some of our reels that share participants' experiences within the program!

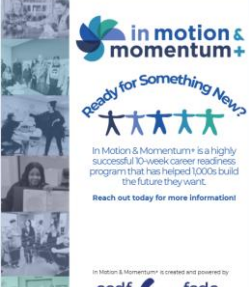
- ★ [ALL SMILES IN WINGHAM](#)
- ★ [RAYMOND'S MESSAGE](#)
- ★ [PARTICIPANTS STORIES: CSE CONSULTING, KEMPTVILLE](#)
- ★ [PARTICIPANT'S STORY: REGINA WORK PREPARATION CENTRE](#)
- ★ [PARTICIPANT STORIES: YMCA OSGB](#)



IM&M+ Marketing Materials

Licensed Delivery Marketing Materials

These materials can be used in conjunction with marketing IM&M+ under a **licensed delivery**, meaning your organization is directly licensing IM&M+ from CCDF and is delivering the program independent of project funding. If you'd like a different main image, you can choose from the IM&M+ Photo bank document found here: [IM&M+ Photo Document](#)

POSTER OR HANDOUT (1)	POSTCARD	POSTER (2)	SOCIAL POSTS	SOCIAL STORIES
 Move forward with hope, direction, and confidence. What is Motion & Momentum+ (IM&M+)? Motion & Momentum+ (IM&M+) is a 10-week pre-employment program designed to help you feel more confident, discover your strengths, and plan your next steps. IM&M+ has been proven across Canada to help 1000s build the future they want. You Will Get: - A safe and welcoming space to explore who you are and what you want - Help with goal setting, action planning, and the skills - The chance to connect with others and be part of a group - Tools to build confidence and prepare for the next steps in your unique journey Is IM&M+ Right for Me? If you're looking for a way to move forward, this is a great fit for you. You'll have a chat with one of our staff, and we'll help you decide if you're ready to move forward. Contact Us Your Contact & Logo Here in motion & momentum+ IM&M+ is a 10-week program presented in 3 modules to take you from stuck to moving forward. In Motion 3 Weeks, 3 Days/Week Reconnect with your strengths, skills, and what matters to you all through meaningful and fun activities. Together we'll imagine your preferred future—whether it's finding a job, going back to school, or something different. You'll learn useful skills like teamwork, communication, and managing stress, all while having some fun along the way! No matter where you're starting from, In Motion helps you take that first step forward. Momentum 4 Weeks, 4 Days/Week Building on what you've started, Momentum helps you keep making progress. You'll continue working toward your personal goals while working with your group on a Community Project. This project addresses a local need and it's a chance for you to practice skills like planning, teamwork, and problem-solving. Along the way, you'll meet new people, access valuable resources, and build confidence as you move closer to your goals. Momentum+ 3 Weeks, 2 Days/Week This final module helps you prepare for what's next. In workshops, you'll explore topics that interest you—like job searching, education, or wellness. You'll hear from guest speakers, visit local businesses, and get practical advice. Your facilitator will support you in putting your plans into action and connecting you to community resources that can help you succeed. Whatever your goals, Momentum+ helps you get there. Contact Us Your Contact & Logo Here ccdf fcdf in motion & momentum+ CLICK HERE. Can be printed single-sided, or double sided.	 in motion & momentum+ In Motion & Momentum+ (IM&M+) is a 10-week pre-employment program designed to help you feel more confident, discover your strengths, and plan your next steps. IM&M+ has been proven across Canada to help 1000s build the future they want. You Will Get: - A safe and welcoming space to explore who you are and what you want - Help with goal setting, action planning, and the skills - The chance to connect with others and be part of a group - Tools to build confidence and prepare for the next steps in your unique journey Contact Us Your Contact & Logo Here ccdf fcdf in motion & momentum+ IM&M+ is a 10-week program presented in 3 modules to take you from stuck to moving forward. In Motion 3 Weeks, 3 Days/Week Reconnect with your strengths, skills, and what matters to you all through meaningful and fun activities. Together we'll imagine your preferred future—whether it's finding a job, going back to school, or something different. You'll learn useful skills like teamwork, communication, and managing stress, all while having some fun along the way! No matter where you're starting from, In Motion helps you take that first step forward. Momentum 4 Weeks, 4 Days/Week Building on what you've started, Momentum helps you keep making progress. You'll continue working toward your personal goals while working with your group on a Community Project. This project addresses a local need and it's a chance for you to practice skills like planning, teamwork, and problem-solving. Along the way, you'll meet new people, access valuable resources, and build confidence as you move closer to your goals. Momentum+ 3 Weeks, 2 Days/Week This final module helps you prepare for what's next. In workshops, you'll explore topics that interest you—like job searching, education, or wellness. You'll hear from guest speakers, visit local businesses, and get practical advice. Your facilitator will support you in putting your plans into action and connecting you to community resources that can help you succeed. Whatever your goals, Momentum+ helps you get there. Contact Us Your Contact & Logo Here ccdf fcdf in motion & momentum+ CLICK HERE. For printing double-sided & handing out.	 in motion & momentum+ Ready for Something New? In Motion & Momentum+ is a highly successful 10-week career readiness program that has helped 1000s build the future they want. Reach out today for more information! in motion & momentum+ In Motion & Momentum+ is created and powered by ccdf fcdf CLICK HERE	 in motion & momentum+ Ready for Something New? In Motion & Momentum+ is a career readiness program that helps you identify your strengths & build a community of support. Reach out today for more information! ccdf fcdf in motion & momentum+ CLICK HERE	 in motion & momentum+ YOUR ORGANIZATION'S NAME NOW RECRUITING FOR IM&M+ Move forward with hope, direction, and confidence. CONTACT YOUR EMAIL CLICK HERE. Ideal for Instagram or Facebook Stories.



IM&M+ Marketing Materials

Future Skills Centre Replicate Project Marketing Materials

These materials are for the delivery providers assigned to the **FSC Replicate Project**. This includes organizations in the provinces of British Columbia, Saskatchewan, and Prince Edward Island, and in the City of Windsor (including Chatham-Kent and the County of Lambton). All materials should include the FSC, Government of Canada acknowledgement, CCDF, and the provincial/Municipal logos (optional for SK, PEI, and Windsor).

If you'd like a different main image, you can choose from the IM&M+ Photo bank document found here: [IM&M+ Photo Document](#)

POSTER OR HANDOUT(I)	POSTER-II	SOCIAL POSTS	POSTCARD	SOCIAL STORIES
 What is In Motion & Momentum+? In Motion & Momentum+ (IM&M+) is a free, 10-week career readiness program that helps you gain attitude, rebuild confidence, and start moving toward the future you want. A program that works! Thousands across Canada have already experienced the difference it makes. Whatever your next step looks like, In Motion & Momentum+ helps you move forward with purpose and support. www.immplus.ca Three Steps to a Fresh Start! Step 1: In Motion (2 weeks, 3 days a week) Discover your strengths, explore your options, and gain the skills you need to succeed in the workforce. Step 2: Momentum (4 weeks, 4 days a week) Develop your resume, practice your interview skills, and gain the confidence you need to apply for jobs. Step 3: Momentum (2 weeks, 3 days a week) Find your next step, gain experience, and start moving toward the future you want. Contact Us: Enter local contact info here. BC: CLICK HERE SK: CLICK HERE PEI: CLICK HERE WINDSOR: CLICK HERE	 What is In Motion & Momentum+? A free, 10-week career readiness program that helps you gain attitude, rebuild confidence, and start moving toward the future you want. A program that works! Thousands across Canada have already experienced the difference it makes. Whatever your next step looks like, In Motion & Momentum+ helps you move forward with purpose and support. Connect with us today to see if IM&M+ is a fit for you! Contact Us: ccdf fcdc in motion & momentum+ 10-weeks and 3 steps to take you from stuck to going strong Step 1: In Motion (2 weeks, 3 days a week) Discover your strengths, explore your options, and gain the skills you need to succeed in the workforce. Step 2: Momentum (4 weeks, 4 days a week) Develop your resume, practice your interview skills, and gain the confidence you need to apply for jobs. Step 3: Momentum (2 weeks, 3 days a week) Find your next step, gain experience, and start moving toward the future you want. Contact Us: BC: CLICK HERE SK: CLICK HERE PEI: CLICK HERE WINDSOR: CLICK HERE	 in motion & momentum+ Ready for Something New? In Motion & Momentum+ is a highly successful 10-week career readiness program that has helped 1000s build the future they want. Reach out today for more information! ccdf fcdc BC: CLICK HERE SK: CLICK HERE PEI: CLICK HERE WINDSOR: CLICK HERE	 in motion & momentum+ Move forward with hope, direction, and confidence. A program that works! Thousands across Canada have already experienced the difference it makes. Whatever your next step looks like, In Motion & Momentum+ helps you move forward with purpose and support. Connect with us today to see if IM&M+ is a fit for you! www.immplus.ca @immplus ccdf fcdc BC: CLICK HERE SK: CLICK HERE PEI: CLICK HERE WINDSOR: CLICK HERE	 in motion & momentum+ YOUR ORGANIZATION'S NAME NOW RECRUITING FOR IM&M+ Move forward with hope, direction, and confidence. CONTACT YOUR EMAIL CLICK HERE. Ideal for Instagram or Facebook Stories.



IM&M+ Marketing Materials

Youth Employment Skills Strategy Project

These materials can be used in conjunction with marketing IM&M+ by partners in the **Youth Employment Skills Strategy funded deliveries (youth between 15-30)**. All materials should have the Government of Canada YESS acknowledgement, CCDF and the organizational logos. If you'd like to use a different main image, you can choose from the IM&M+ Photo bank document found here: [IM&M+ Photo Document](#) (please choose from the youth-aged photos)

YESS PROJECT ONLY

<u>POSTER OR HANDOUT(1)</u>	<u>SOCIAL POSTS</u>	<u>REEL</u>
 CLICK HERE	 CLICK HERE. There are multiple posts, please feel free to use any of them.	 READY CLICK HERE. Download as a MP4 You will find space on page 6 of the REEL to add your contacts (next to the CCDF Logo).